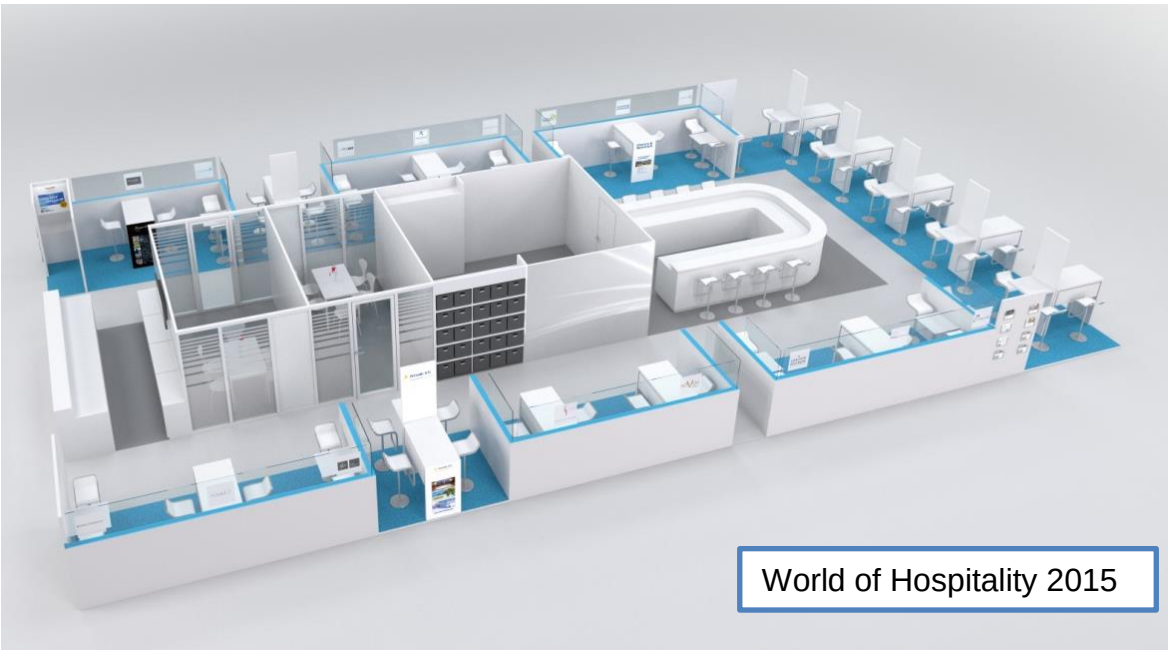
WORLD OF HOSPITALITY
provided by hospitalityINSIDE

Joint Stand „World of Hospitality“ 2016
Your smart appearance in a premium environment!

Your advantages as co-exhibitor:

- Established trade fair concept with high potential for synergies
- Appealing: All-inclusive packages from small to large at a fair and fixed price
- Outstanding working conditions and a great visibility of your logo at the stand



World of Hospitality 2015

Why you should exhibit at Expo Real!

Hospitality is one of the most dynamic sectors at Europe's leading trade fair for property and investment. The hospitality joint stand in hall C2 is the driver of this development and the central contact point for the industry at the fair today.

Your smart appearance in a premium environment -
is part of the engagement of the HospitalityInside publishing company. The joint stand is located vis-à-vis of the „Special Real Estate Forum", where hospitalityInside's editorial department is responsible for the hotel conference „Hospitality Industry Dialogue".

The exclusive evening event "BRICKS&BRAINS" and a high-class SPECIAL edition offer additional possibilities for presentation and networking. By participating as a co-exhibitor you secure a top presence with manageable effort and an excellent cost/efficiency ratio.

Services With the established concept of the former years and some improvements the block-stand fulfills every requirement to become a magnet for all visitors again. A reception desk, bar area, storage possibilities as well as a broad technical environment are standard assets of the stand. Meeting rooms for up to six persons are at your disposal. Every partner possesses a specific number of slots according to the booked package.

Services for our partners The hospitalityInside reception team supports co-exhibitors in managing the visitors, in forwarding requests and booking the meeting room slots. The packages include catering of coffee and tea specialties as well as finger food for stand partners and their guests.

Presentation and Marketing

- Entry as co-exhibitor at the fair brochure (print and digital)
- Logo presence at the canvas above the stand and at your workstation/table
- Presentation of flyers (brochure rack)
- With company profile in the hospitalityInside SPECIAL EXPO REAL (print and digital)
- Short profile in printed co-exhibitor flyer for stand visitors

Promotion Reports giving notice of the fair will be regularly published on the website www.hospitalityinside.com. The hospitalityInside SPECIAL (print and ePaper in English and German) includes information about the fair, the stand and its co-exhibitors. For one year, the partners will also be presented in the weekly hospitalityInside newsletter and on the Network page as partners, with a short profile, logo and link to their homepage. All partners will be represented by their logos and a downloadable PDF in the main profile of HospitalityInside in the participants' database of the fair.

Communication A broadband WIFI connection and wired internet are available at the stand. At the reception, a multifunctional WIFI printer will be installed and can be used by the stand partners.

Tickets Our packages include one free exhibitor pass per co-exhibitor. Co-exhibitors can book further tickets for their staff and voucher codes for visitors at a reduced price through the online exhibitor center of the trade fair.

Extras A photographer will document the stand during EXPO REAL. Upon request, we will provide a selection of photos to our co-exhibitors. A fixed contingent of entry tickets to the networking event „BRICKS & BRAINS" will be reserved for co-exhibitors. So every co-exhibiting company will be represented at the event.

Packages for Co-Exhibitors at EXPO REAL 2016				As of February 3, 2016
	Package 1	**Package 2**	**Package 3**	**Package 4**
Description	**Corner booth with work station**	**Inline booth with work station**	**Lounge partner with high table**	**Lounge partner with small high table**
Exclusive area	ca. 6.5 sqm, open to 2 corridor sides	ca. 4,2 sqm, open to 1 side	Ca. 4 sqm, inside, no corridor access	Ca. 2,8 sqm, inside, no corridor access
Equipment	One workstation for 4 persons with logo display, drawer, 2 high stools	One workstation for 4 persons with logo display, drawer, 2 high stools	One high table for 4-5 persons, 2 high stools	One high table for 2-3 persons, 2 high stools
Additional Equipment	2 high tables for 2-3 persons, 2 high stools at the back of work station	One high table for 2-3 persons, 2 high stools at the back of work station		
Staff at the stand	up to 8	up to 6	up to 4	up to 2
Company logo presentation	front and back of work station	front and back of work station	at the corridor wall	at the corridor wall
	at the canvas above the work station	at the canvas above the work station	at the canvas	at the canvas
Graphics	1 additional art design at the workstation front	1 additional art design at the workstation front	1 additional art design at the table-front	
Meeting room slots due to availability	4 slots each 30 min per day	3 slots each 30 min per day	2 slots each 30 min per day	2 slots each 30 min per day
Package Price (net) valid until June 24, 2016	**27,900 Euro**	**23,600 Euro**	**18,550 Euro**	**12,500 Euro**
Late bookings/ deadlines	- Applications after June 24, 2016 are subject to 5% additional fee - Applications after July 26, 2016 are subject to 10% additional fee - It's not possible any more to book a participation after August 27, 2016 - Stand partner of the previous year will get a **5% loyalty discount**			

All packages include:

- Own wall or floor socket
- Internet access (wired + WIFI)
- Catering, bar service
- One exhibitor pass
- Personalized access to the Expo Real Exhibitor Centre
- Profile included in press release
- Short profile, logo and contact data in the hospitalityInside SPECIAL (print and eMagazine)
- Short profile in co-exhibitor flyer
- Basic entry on the Expo Real website
- Co-exhibiting and communication fees for registrations up to June 24, 2016 incl. AUMA fee

Please notice: Partners with an own stand at Expo Real will receive a 30% discount on package 4.

Project Restriction: hospitalityInside reserves the right to adjust the joint stand in terms of size, division and equipment as well as cancel the project in case realization proves to be impossible. Size and layout of the stand depends on the number of co-exhibitors. The offers above are without obligation and subject to change.

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Co-Exhibitor Reservation for EXPO REAL 2016

Yes, we want to participate as Co-Exhibitor at the „World of Hospitality“ joint stand at EXPO REAL 2016.

Company:

Address:

Direct Contact:

Phone:

Email:

Please arrange a reservation without obligation for the following co-exhibitor package (check your preferred option):

Package 1: Corner Booth with work station	**27,900 Euro**	☐
Package 2: Inline Booth with work station	**23,600 Euro**	☐
Package 3: Lounge Partner with high table	**18,550 Euro**	☐
Package 4: Lounge Partner with small high table	**12,500 Euro**	☐

Please send me information about

☐ sponsoring the “BRICKS & BRAINS” networking event

☐ sponsoring the “World of Hospitality Kick Off”

☐ advertising in the hospitalityInside SPECIAL.

For partners of 2015 we will keep space reserved until **May 6, 2016**; they will also receive **a bonus of 5 %.** Please return your reservation form as soon as possible

via fax +49 821 88 58 80 02 or
via email office@hospitalityInside.com

You will promptly receive a confirmation of your reservation; the co-exhibitor agreement will follow until the end of May.

All offers are subject to change. For any requires please address Anne Greisel, phone +49 821 885880-20 / email anne@hospitalityInside.com