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The Organic and Printed Electronics Industry expects an increase of 17 percent in sales revenue in 2017

Positive outlook from OE-A members on the expansion of organic and printed electronics along the entire value chain

Frankfurt, Germany, November 02, 2016 – The signs continue to be set for growth in the organic and printed electronics industry. This is the clear message of the latest business climate survey conducted by the OE-A (Organic and Printed Electronics Association), a Working Group within VDMA (Mechanical Engineering Industry Association). Three-quarters of survey participants expect the industry to continue its positive development in the coming year.

With projected sales revenue of 10 percent, 2016 will be a very successful year for OE-A members which confirms the expected outcomes of the previous survey, carried out earlier this year. For 2017, a continuation of the positive trend in the organic and printed electronics industry is expected – in all areas, from material suppliers to end-users. Companies expect further advancement and revenue growth of 17 percent.

The organic and printed electronics industry continues to grow

The semi-annual OE-A Business Climate Survey sheds light on the anticipated growth of the Organic and Printed Electronics industry. Every six months, all OE-A members – from material suppliers to end-users – are asked to provide qualitative data on the state of the industry and expected development of their companies' sales.

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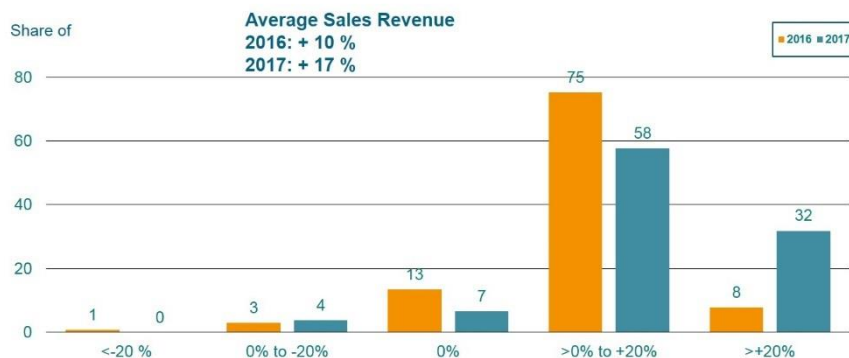
The positive outlook for 2017 is also reflected in other areas. Companies would like to continue to invest into expanding production. About one third even want to increase these investments. In addition, projects in R&D activities are broadened. Furthermore, there are promising opportunities for employees in the organic and printed electronics industry: 31 percent of the companies surveyed plan to hire additional staff in the next six months.

Thin, lightweight and flexible are characteristics of organic and printed electronics. These features enable novel applications in numerous areas. “OE-A members in particular are targeting the following sectors: consumer electronics, medical and pharmaceutical, automotive, packaging as well as energy,” says OE-A Chair Dr. Jeremy Burroughes. “Smart packaging, flexible displays, OLED lighting, flexible solar cells, disposable diagnostic equipment, interactive games or printed batteries are just a few examples of the current and future areas of application for printed electronics”.

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If you have any questions, please do not hesitate to contact Dr. Klaus Hecker, OE-A Managing Director, phone: +49 69 66 03-13 36, e-mail: klaus.hecker@oe-a.org

Expected Sales Revenue for 2016 and 2017



Source: OE-A, answers weighted by number of employees, figures rounded

The Organic and Printed Electronics Industry expects an increase of 17% in sales revenue in 2017. For this year, participants in the OE-A Business Climate Survey anticipate an increase of 10%.

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Organic and Printed Electronics Association

The OE-A (Organic and Printed Electronics Association) was founded in December 2004 and is the leading international industry association for organic and printed electronics. The OE-A represents the entire value chain of this emerging industry. Our members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users.

More than 230 companies from Europe, Asia, North America, South America, Africa and Oceania are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics.

The vision of the OE-A is to build a bridge between science, technology and application. The OE-A is a working group within VDMA. More than 3,100 member companies from the engineering industry make VDMA the largest industry association in Europe.

www.oe-a.org

Organic and printed electronics

Organic and printed electronics stands for a revolutionary new type of electronics: they are thin, lightweight, flexible, robust and produced at low cost. It enables new applications, including single-use devices enabling ubiquitous electronics.

LOPEC

The OE-A and Messe Munich International are the hosts of LOPEC, the premier international exhibition and conference for the printed electronics industry. It addresses end-users, engineers, scientists, manufacturers, and investors. LOPEC 2017 will be held March 28^h to 30^h, 2017 at Messe Munich, Germany.

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