

1. For which period of time is a permission required?

Permission for photography, filming and video recording of the exhibitor's own stand is required during the night closing times of Messe München. The night closing times include the period outside the officially communicated times during setup and dismantling. The night closing times include the period outside the exhibitor opening hours during the trade fair.

During **closing times at night** an accompanying guard is required. This can be booked from the Security and Steward Service **via the exhibitor shop/using form 9.1** or by calling +49 89 949-24500. The minimum time to be booked is 4.5 hours. We recommend to order at least 48 hours prior to the start of deployment. The applicant (exhibitor or photographer) must bear the costs. An exhibitor badge, visitor voucher, etc. is not required in this case.

2. What is the validity of the permit?

The permit includes the permission to do photography/film work. The validity period is noted accordingly on the permit. Only the exhibitor's own stand and exhibits may be filmed or photographed, or the booth and exhibits of the contracting exhibitor in the case of contract work. Other booths may not be entered or photographed/filmed. If a photographer/film crew has been contracted by several exhibitors for photography/film work, the permit is valid for those for whom a written order of the contracting exhibitor was submitted in the Main Security Office. With this permit you will also receive, if required, an entry permit for your vehicle.

3. How can permission be obtained?

Exhibitors or photographers/film crews commissioned by them can obtain permission in the Main Security Office of Messe München GmbH (open 24 hours). This is located in the area of Gate 1 and is accessible from inside and outside the exhibition grounds.

In order to obtain permission, the exhibitor must be able to identify himself as such (please have your exhibitor badge and ID on hand), photographers and film crews must have a written order from the contracting exhibitor(s) (please have your ID on hand).

A flat fee of EUR 80.00 incl. VAT per exhibitor or per order must be paid in cash or by card.

Permits can only be applied for in person on site.

4. No photography or filming permission is required:

- During the officially communicated **setup and dismantling times**, filming and photography work of the exhibitor are permitted. Extending work to aisle areas is only possible if it does not obstruct anyone else. The exhibitor is responsible for obtaining setup and dismantling badges for access to the trade fair grounds for any photographers/film crews contracted by him.
- During the **exhibitor opening hours of the trade fair**, filming and photography work are only permitted on the exhibitor's own booth area. Extending work to aisle areas and consequently hindering the flow of visitors is not permitted. The exhibitor is responsible for obtaining exhibitor badges for access to the trade fair grounds for any photographers/film crews contracted by him. During visitor opening times, day tickets or visitor vouchers can be used alternatively.

5. Data protection

Exhibitors are themselves responsible for the legally compliant nature of all their photographic and video activities (notably in respect of the European Data Protection Basic Regulation and German Data Protection Act). Exhibitors are to take appropriate measures (e.g. obtaining written consent) to ensure that the above usages meet statutory data protection requirements. Moreover, they are to indemnify Messe München GmbH against any third party claims and/or fines resulting from the possible infringement of statutory data protection requirements on first demand.

6. Usage of drones

The use of drones is expressly **prohibited** at all times (setup, running time, dismantling).

7. Usage of webcams

The usage of webcams is only permissible on exhibitor's own stand areas. Other exhibition booths and aisle areas may not be visible on the recordings. Should an exhibitor violate this ruling, Messe München may demand the dismantling of the webcam.

The webcam must be mounted on the exhibitor's own stand structure/materials. Other booths may not be accessed for any mounting work required. Exhibitors are themselves responsible for the legally compliant nature of all their photographic and video activities (see point 5).

Should you have any questions, please contact the Security, Logistics and Traffic department at security@messe-muenchen.de