

Accelerating Talents Talent Gateway

Sponsoring and
participation opportunities



World's Leading Trade Fair for Electronics
Development and Production
November 12–15, 2019 | Messe München
productronica.com



productronica 2019
Accelerating Innovation

Networking in the Career Café

- Provision of a networking corner, as well as a bar table in the Career Café for daily use for conversations with pupils, students and young professionals.
- Possibility to place a roll-up near the networking corner.
- Free drinks and snacks at the café.
- Logo on the sponsor wall within the Accelerating Talents area and on the productronica website.
- "Students welcome" button with the company entry in the trade fair catalogue, in the app, in the online exhibitor directory and on the sign of the stand number.
- Mention of the company name in the press release on Accelerating Talents.
- Placement of job advertisements in the Online Career Center and on the Job Wall within the Accelerating Talents area (max. 5 jobs).
- Participation in the QR Code Rally with provision of a technical question to be solved at your own booth.
Skillset: decision making under time pressure, understanding of special topics, interpersonal skills.

Price: EUR 1.500

Networking in the Career Café

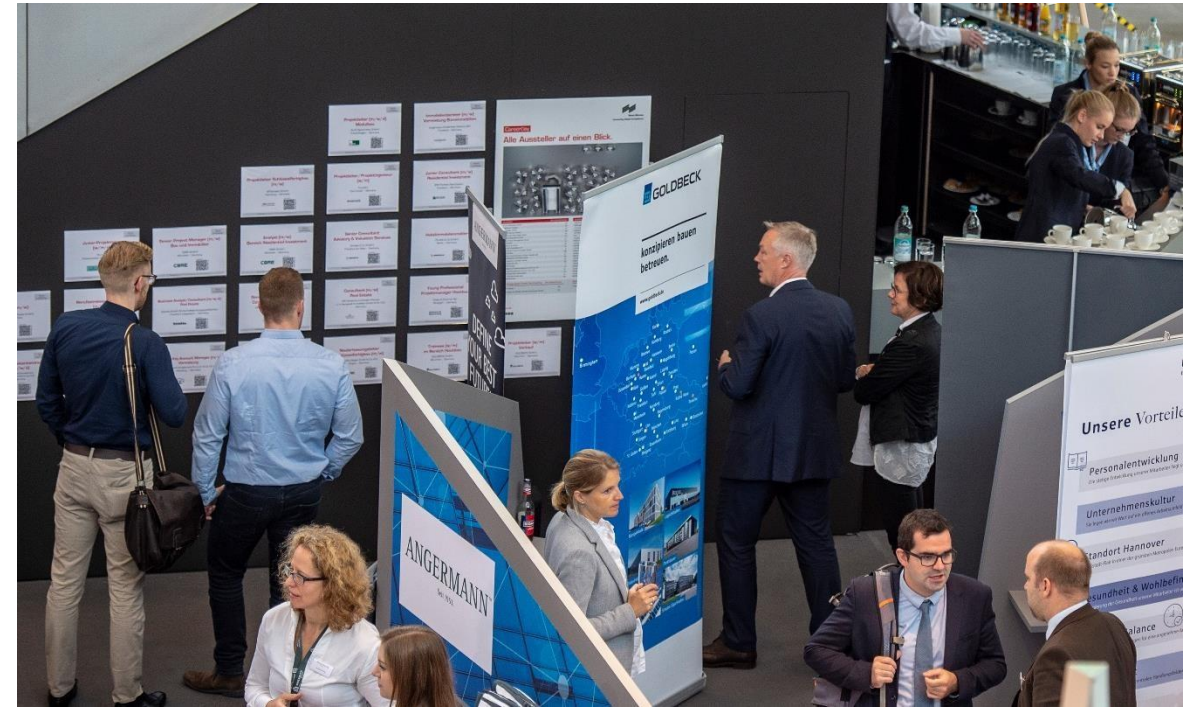


Image source: ExpoReal

Company Tech Slam

- Twice daily 10-minute lecture in the format of a Tech Slam on the Accelerating Talents stage to address pupils, students and young professionals. The topic of the lecture will be coordinated in advance with productronica project management and the speaker will be prepared for the Tech Slam presentation on site.
 - Listing of the presentation with title, name/photo of the speaker and abstract in the event database (website & app).
 - Logo on the sponsor wall within the Accelerating Talents area and on the productronica website.
 - "Students welcome" button with the company entry in the trade fair catalogue, in the app, in the online exhibitor directory and on the sign of the stand number.
 - Mention of the company name in the press release on Accelerating Talents.
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Price: EUR 1.500

Company Tech Slam



Agile Barista

- Company logo made of chocolate powder on the coffee (via template).
- Barista wears a t-shirt with the company logo.
- *Optional:* Involvement of a person from your company as a mentor.
- Logo on the sponsor wall within the Accelerating Talents area and on the productronica website.
- "Students welcome" button with the company entry in the trade fair catalogue, in the app, in the online exhibitor directory and on the sign of the stand number.
- Mention of the company name in the press release on Accelerating Talents.
- Placement of job advertisements in the Online Career Center and on the Job Wall within the Accelerating Talents area (max. 5 jobs).
- Participation in the QR Code Rally with provision of a technical question to be solved at your own booth.

Skillset: decision making under time pressure, understanding of special topics, interpersonal skills.

Price: EUR 1.000 / day
EUR 3.000 / exhibition duration

Agile Barista

At **Agile Barista**, coffee is prepared à la Scrum and process-optimised. In this interactive format, participants get to know each other in a completely new role. Making coffee in collaboration with a barista is fun and provides a lasting experience. At the same time the principles and practices of the project management method Scrum are applied. Self-organisation, communication, interaction and the continuous improvement of cooperation are in the focus.



Bildquelle: Messe Muenchen

Escape Game Bus "The Traveler"

- Observation of the participants solving the task in the Escape Game Bus under time pressure.
Skillset: ability to work in a team, cognitive skills, decision making, analytical skills.
- Bar table, roll-up and display of give-aways in front of the bus.
- Branding of the Escape Game Bus with the company logo (if sponsored the entire duration of the fair).
- Logo on the sponsor wall within the Accelerating Talents area and on the productronica website.
- "Students welcome" button with the company entry in the trade fair catalogue, in the app, in the online exhibitor directory and on the sign of the stand number.
- Mention of the company name in the press release on Accelerating Talents.
- Placement of job advertisements in the Online Career Center and on the Job Wall within the Accelerating Talents area (max. 5 jobs).
- Participation in the QR Code Rally with provision of a technical question to be solved at your own booth.
Skillset: decision making under time pressure, understanding of special topics, interpersonal skills.

Price: EUR 4.500 / day
EUR 12.000 / exhibition duration

Escape Game Bus "The Traveler"

The Recruitment Live Escape Game was specially developed for the recruitment of professionals. During their mission, the participants have to work out solutions under time pressure, search for clues, combine and analyze them and use their brains, dexterity and creativity. This is the only way they can leave the mission as winners. The level of difficulty of the game can be variably defined by providing technical questions etc. in order to evaluate the professional competence of the participants.



Image source: YoungTargets

Talents Party

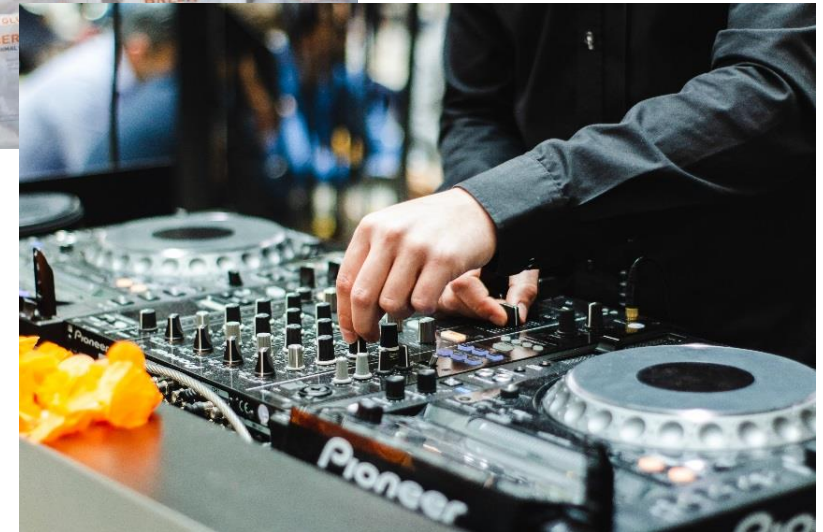
- Sponsorship of the Talents Party, which will take place on Thursday, November 14th at the Accelerating Talents area.
Goal: Networking between exhibitors and pupils / students / young professionals in a relaxed setting.
What can be sponsored / branded: DJ, drinks, snacks, napkins
- 5-minute speech and opening of the buffet.
- Logo on the sponsor wall within the Accelerating Talents area and on the productronica website.
- "Students welcome" button with the company entry in the trade fair catalogue, in the app, in the online exhibitor directory and on the sign of the stand number.
- Mention of the company name in the press release on Accelerating Talents.
- Placement of job advertisements in the Online Career Center and on the Job Wall within the Accelerating Talents area (max. 5 jobs).
- Participation in the QR Code Rally with provision of a technical question to be solved at your own booth.
Skillset: decision making under time pressure, understanding of special topics, interpersonal skills.

Price: EUR 4.500

Talents Party



Image source: IFAT



Contact

If you are interested in sponsorship and participation opportunities of Talent Gateway, please do not hesitate to contact me:



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