



Messe München
Connecting Global Competence

November 12–15, 2019



Accelerating Innovation

Innovation Award 2019

in conjunction with



productronica 2019

World's Leading Trade Fair for Electronics
Development and Production

November 12–15, 2019, Messe München

productronica.com

The productronica Innovation Award 2019

Exhibitors participating in productronica 2019 have the chance to present their companies at a forum that is unique the world over. For the third time, productronica is collaborating with "productronic" magazine to present the "productronica Innovation Award." The award honors the most innovative new products and manufacturing techniques in six categories.

Who can apply?

- The productronica Innovation Award is open exclusively to exhibitors participating in productronica 2019. All exhibiting companies are invited to submit entries.
- The award may only be presented to product innovations or innovative manufacturing techniques that are on display at exhibition stands at productronica 2019 and are no more than 12 months old at the time of the fair.
- The product must be exhibited at the stand and must be presentable!
- Product innovations must be available for sale at the time of the presentation (exception: Future Markets Cluster).
- Generally speaking, each exhibitor may submit more than one product innovation for the competition.

What are product innovations and innovative manufacturing techniques?

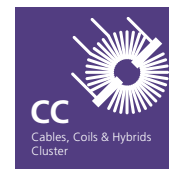
- Entirely new developments
- Significant technical developments or improvements which differ from the current state of the art.

According to what criteria will entries be judged?

- Level of technical integration
- Economic efficiency
- Design or system-integration characteristics

In which categories will the award be presented?

- PCB & EMS Cluster
- SMT Cluster
- Inspection & Quality Cluster
- Semiconductor Cluster
- Cables, Coils & Hybrids Cluster
- Future Market Cluster



How can you apply?

Application forms are available at productronica.com/en/award or all-electronics.de/en/award

- Please complete the application form by indicating your company name, address, company division/department, contact person and contact details.
- Be sure to name a contact person at productronica 2019 who is familiar with the product or manufacturing technique being submitted for the award.
- Select the category in which you are submitting your application.
- Submit a detailed description of your innovation and/or advance development that includes its significant, advantages and unique features.
- Please submit your application in English.
- To aid in understanding and complement the entry description, brochures, catalogs, drawings and photographs may also be enclosed (separately for each innovation).

More details:

productronica.com/en/award

How will the winners be selected?

All submitted applications will be reviewed and evaluated by a panel of highly qualified and competent industry experts.



Panel members include:

PCB & EMS Cluster:

Prof. Mathias Nowotnick (Uni Rostock)

SMT Cluster:

Prof. Klaus-Dieter Lang (Fraunhofer IZM)

Inspection & Quality Cluster:

Dr. Heinz Wohlrabe (TU Dresden)

Semiconductor Cluster:

Prof. Dr. Lothar Pfitzner (Uni Erlangen)

Cables, Coils & Hybrids Cluster:

Christoph Stoppok (ZVEI)

Future Market Cluster:

Daniel Müller (VDMA)

A preliminary selection will be made based on a multiple-step evaluation process. Any questions that arise will be clarified by telephone.

Where and when is the award ceremony?

Winners will be announced at the main press conference for productronica.

The productronica Innovation Awards will be presented at productronica 2019 within the scope of the exhibitor Get-Together.

Award ceremony

Tuesday, November 12th, 2019 from 6:00 p.m.

More details:
productronica.com/en/award-ceremony

How and where will all submissions be presented to the public?

- Unless expressly forbidden, all submitted product innovations or innovative manufacturing techniques will be presented to the public prior to productronica at productronica.com/en/award and all-electronics.de/en/award indicating the hall and stand number.
- Prior to the fair, reports about the submitted innovations will appear in the Messe München visitor and exhibitor newsletters, at the above mentioned websites and in Hüthig Verlag newsletters.

- Submitted product innovations or innovative production techniques that you do not wish to present to the public until the fair will absolutely be treated as strictly confidential. In this case, reports will only indicate that your company has submitted a product innovation or innovative manufacturing technique. It will not be presented to the public until the beginning of the trade fair.
- During and after productronica 2019, in-depth reports, about the award-winning products and techniques will appear in Hüthig Verlag's print and online media and in Messe München press releases.
- Guided Tours for visitors: the winning products will be presented here (Details can be found later in the Visitor Guide).
- Innovation platform: postersession of the award winners (planned entrance west).



Please send your application:

Project management productronica

Keyword „productronica Innovation Award“

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Organizer and information:

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Apply now!

productronica.com/en/award

Closing Date: September 09, 2019*

* Unfortunately, applications received after that date cannot be considered. We guarantee that all submitted information will be treated as strictly confidential.

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