

LOGISTICS
#MakesItHappen



transport
logistic
the leading exhibition

>> www.transportlogistic.de

transport logistic 2017: Record participation from around the globe

Bigger and more international than ever

Once again transport logistic, the world's biggest sector gathering for logistics, mobility, IT and supply chain management, can report record participation figures: 2,162 exhibitors from 62 countries presented themselves at the world's leading trade fair for the sector—that's an increase of 5.4 percent. The number of visitors rose by 9.5 percent, to 60,726 from 123 countries. In terms of exhibition space, the event also expanded, to 115,000 square meters. All nine exhibition halls were fully booked.

air cargo europe 2017



In 2017, air cargo europe, the world's biggest event for the air cargo sector, was fully booked for the first time.

213 exhibitors from 42 countries presented their products and services in the sections at this show, which included airlines, airports and services for the air cargo industry. The air cargo europe conference, an integrated part of this exhibition, was a great success.

Lars Wedel,

Manager Sales and Marketing,
Kühne + Nagel (AG & Co.) KG, Germany

“transport logistic is for Kühne + Nagel the No. 1 platform for presenting our company at international level. Here we have the opportunity, within a short space of time, to engage in intensive and valuable talks with customers—whether existing ones or new contacts. This year again we have successfully achieved this goal.”

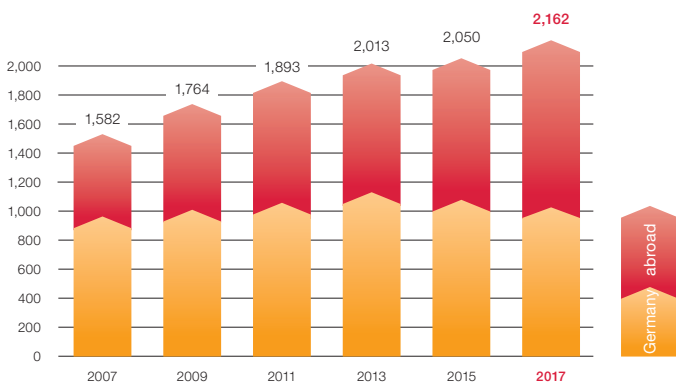
Stephan Schiller,

Managing Director,
Hermes Germany GmbH, Germany

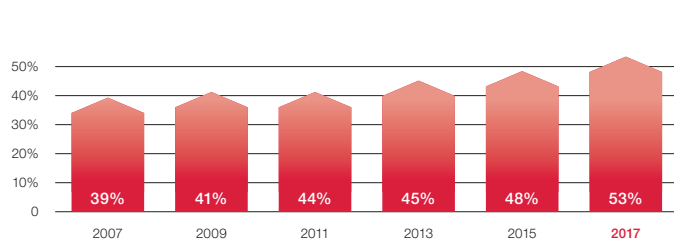
“transport logistic is always a delight for us! This trade fair is a superb barometer of the dynamic development in the logistics industry. We use the trade fair as a platform for our network and as a place to meet our customers.”

Top marks and top results in all sections

Trend in exhibitor numbers



Proportion of international exhibitors



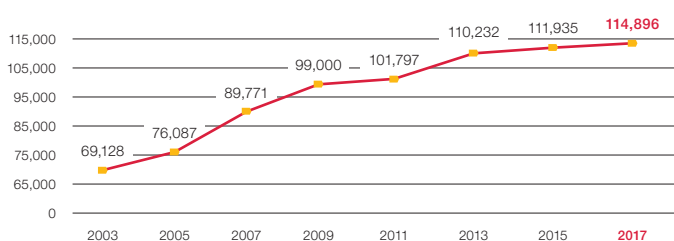
TOTALS

- 2,162 exhibitors from 62 countries
- 5.4% more exhibitors than 2015

International exhibitors Top ten countries of origin

	Number of exhibiting companies
1. Netherlands.....	169
2. Italy.....	108
3. Belgium.....	75
4. France.....	63
5. Austria.....	59
6. Spain.....	48
7. Czech Republic.....	44
UK.....	44
9. Poland.....	36
10. China.....	34

Trend in exhibition space (gross)



Rating by exhibitors*

Character as leading exhibition	Good to excellent	93%
Visitor quality	Good to excellent	95%
Overall rating of fair	Good to excellent	98%
Probability of exhibiting again	Definitely to maybe	98%



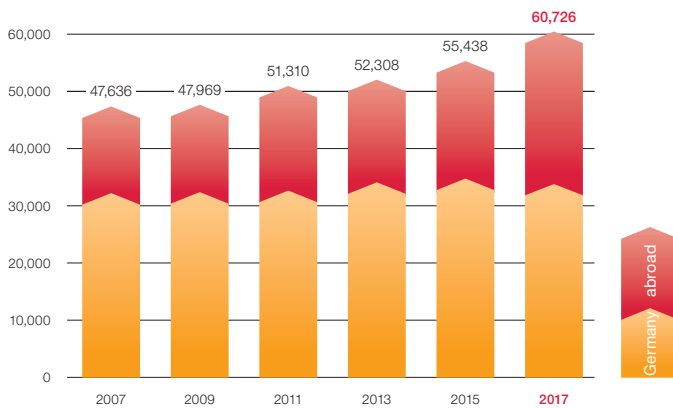
Marianne Myburgh,

Marketing & Communication Manager Europe,
C.H. Robinson, Netherlands

“transport logistic is not only the world’s largest exhibition, but also the world’s best organization. Our expectations were exceeded and the quality of visitors and discussions were very high.”



Trend in visitor numbers



Proportion of international visitors



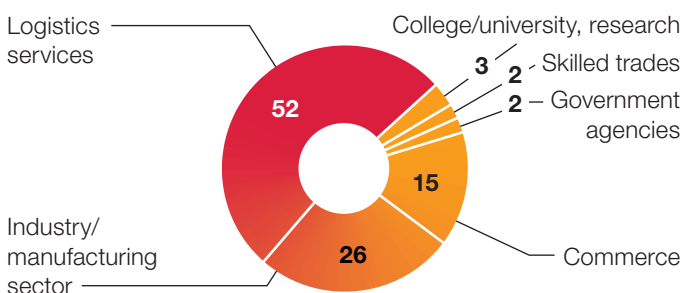
International visitors Top ten countries of origin

Rank	Country	Number of trade visitors
1.	Austria	2,840
2.	Netherlands	2,444
3.	Italy	2,194
4.	Poland	1,445
5.	France	1,301
6.	Switzerland	1,245
7.	Czech Republic	1,225
8.	UK	1,016
9.	Belgium	973
10.	Turkey	790

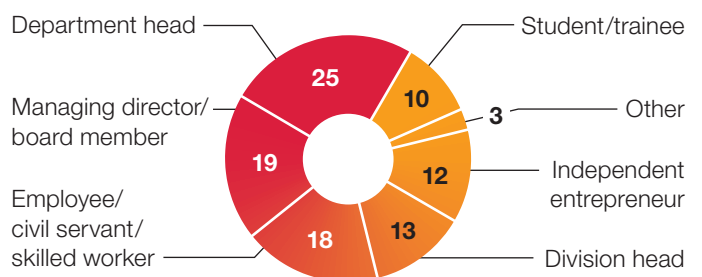
Rating by visitors*

Completeness/scope of exhibits	Good to excellent	97%
Presence of market leaders	Good to excellent	96%
Overall rating of fair	Good to excellent	97%
Probability of attending again	Definitely to maybe	97%

Visitor structure according to branch of industry* (in %)



Visitor structure according to position* (in %)





Supporting program

- A total of 48 events
- with 145 lectures and over 270 speakers and presenters
- and 5,860 participating visitors

Conceptual sponsors



Contact

Messe München GmbH
 Messegelände
 81823 München
 Germany

Tel. +49 89 949-20271
 Fax +49 89 949-20279
 info@transportlogistic.de

» www.transportlogistic.de

Save the date:

transport logistic 2019: **June 4–7, 2019**
 Registration start: **April 2018**
 Registration deadline: **September 15, 2018**



tt transport logistic

the leading exhibition