



ASSOCIATION OF
EQUIPMENT MANUFACTURERS

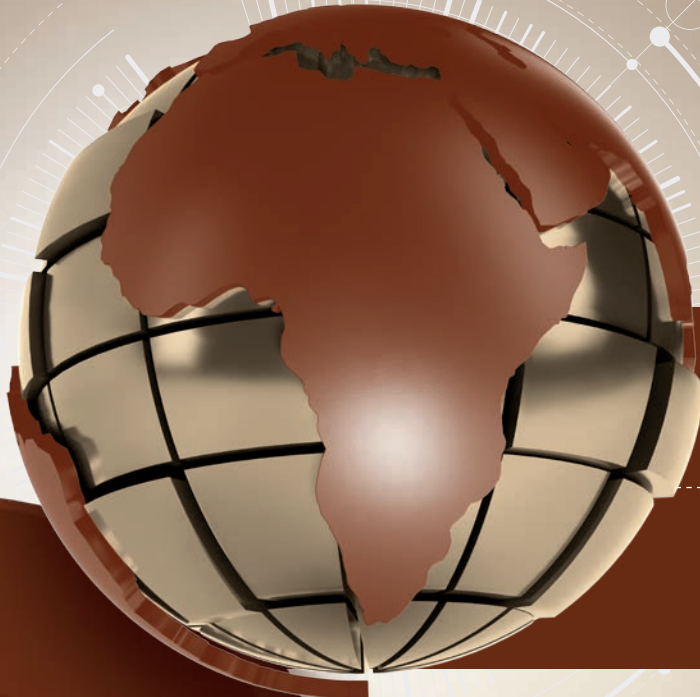


Messe München

Connecting Global Competence

OUR NETWORK, YOUR OPPORTUNITY.

bauma CONEXPO AFRICA, Johannesburg,
March 13-16, 2018



**BECOME AN
EXHIBITOR!**

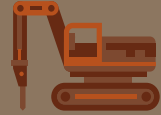
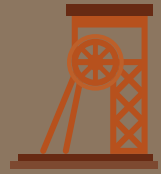
APPLY NOW

Priority deadline
September 25, 2017



OUR NETWORK, YOUR OPPORTUNITY.

bauma CONEXPO AFRICA 2018—International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles.



bauma CONEXPO AFRICA is an event that you cannot miss as it will provide you with comprehensive insights into the construction and mining industry in Africa. It is also the perfect opportunity to benefit from our international network.

YOUR GATEWAY TO SUB-SAHARAN AFRICA, A RAPIDLY DEVELOPING REGION WITH ENORMOUS POTENTIAL



There are currently 85 construction and mining projects in Southern Africa (Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia and Zimbabwe), a 29.7% share of all projects in Africa, worth USD 93.4 bn.

Deloitte Africa Construction Trends 2016

Southern Africa is expected to remain the second-fastest growing region in the world.

EY's Africa Attractiveness Program 2016

Sub-Saharan Africa is rich in natural resources and one of the world's leading mining regions. Commodity prices are stabilizing thanks to encouraging government policies and recovering international demand.

AMR Study

Forecasts call for growth rates of 2.8% in 2017 and 3.7% in 2018—higher than those of more advanced economies.

IMF

7 REASONS TO EXHIBIT AT bauma CONEXPO AFRICA 2018

- 1** Be present where key players and buyers in the construction and mining industries make the most of the latest economic developments.
- 2** Meet key decision-makers and increase your revenues.
- 3** Take advantage of our Demo Areas to showcase your products in action.
- 4** Profit from the international networks of bauma organizer Messe München and CONEXPO-CON/AGG organizer AEM.
- 5** Benefit from our professional organization with individual services.
- 6** Expand and strengthen your business ties.
- 7** Use our platform to network, invest and exchange knowledge.



FACTS AND FIGURES

616

exhibitors
from 42 countries

14,311

visitors
from 75 countries

68,000 m²

of exhibition space,
making it the largest construction and
mining trade fair in Africa

VISITOR RATINGS*

92%

would recommend
bauma CONEXPO
AFRICA to others

81%

feel that attending
the fair gives them
a competitive edge

88%

are planning
to attend the
next show

92%

found it would be an
excellent platform for
building up new
business relationships

93%

expect the trade
fair to increase in
importance

GENERAL INFORMATION

Venue

Johannesburg Expo Centre (JEC)

Additional information about the venue and directions:

→ www.bcafrica.com/venue

Date

March 13-16, 2018

Contacts

Contact for exhibitors from South Africa

BC Expo South Africa (Pty) Ltd.

Tel. +27 11 476 8093

Fax +27 11 478 4323

info@bcafrica.co.za

POSTAL ADDRESS:

P.O. Box 4367

2118 Cresta, South Africa

PHYSICAL ADDRESS:

1st Floor Kiepersol House,

Stonemill Office Park,

300 Acacia Road,

Darrenwood, Randburg 2194, South Africa

Contact for exhibitors from Europe, Africa, Asia and Australia

MESSE MÜNCHEN

bauma CONEXPO AFRICA

Exhibition Management

Tel. +49 89 949-20257

Fax +49 89 949-20259

info@bcafrica.com

Messegelände

81823 München, Germany

Contact for exhibitors from the Americas

Association of Equipment Manufacturers (AEM)

Toll free: +1 800-867-6060 (USA and Canada)

or Tel. +1 414 298-4750

bcafrica@aem.org

6737 W. Washington St., Ste 2400

Milwaukee, WI 53214-5647, USA

Exhibition sectors



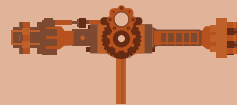
All around
construction sites



Mining, extraction and
processing of raw materials



Production of
building materials



Component and
service suppliers

Additional information:

→ www.bcafrica.com/sectors

Our participants are your business partners.

Statements from AARD, BELL, ITR, Liugong Machinery, masa, PMSA etc:

→ www.bcafrica.com/statements

Local and international partners support

bauma CONEXPO AFRICA. See for yourself:

→ www.bcafrica.com/supporters



Apply now

→ www.bcafrica.com/application

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