

# Expo Real Countdown Mediaplanner 2019



## Official Publishing partner of Expo Real

This publication is based on important topics in the international real estate market. These topics can be sponsored. Are you an important player in a specific sector or country? Via this advertorial based preview publication, you can highlight your expertise towards all exhibitors and registered visitors of EXPO REAL 2019

	Deadline	Publication	Focus	Distribution
Countdown to Expo Real	August	September	Whats on, Who to meet & Where to go	Property EU subscribers & all exhibitors of Expo Real

## Rates

All options	Size	Position	Dimensions w x h (mm)	Rate (EUR)
Topic sponsor	200 words	Inside		3,500
Full page	1/1 page	Cover 2	215 x 280	5,000
	1/1 page	Cover 3	215 x 280	5,000
	1/1 page	Back cover	215 x 280	5,000



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# Expo Real Daily News Mediaplanner 2019

## Official Publishing partner of Expo Real

On all three days of the fair we publish a daily news magazine. We report on all fair related activities and keep visitors up-to-date with all of the latest news from the international real estate industry.

	Deadline	Publication
<b>Expo Real Daily News</b>	October 1	October 7,8,9
<i>Focus</i>	Activities related to the fair & latest real estate industry news	
<i>Distribution</i>	Free copies will be distributed widely throughout the fair as well as in the hotels and the shuttle buses to the Fair.	

## Rates

	Size	Position	Dimensions w x h (mm)	Daily Rate (EUR)	All 3 days Rate (EUR)
	Logo	Front cover	50 x 72	N/A	6,500
	Strip	Front cover	195 x 50	N/A	9,000
<i>Double page</i>	2/1 page (spread)	Inside	430 x 280	14,500	20,000
	1/1 page	Inside cover	215 x 280	4,500	11,000
	1/1 page	Back cover	215 x 280	n/a	13,750
<i>Half page</i>	1/2 page	Inside	185 x 121	2,500	6,500
	1/3 page	Inside	60 x 235	2,000	5,000
	1/4 page	Inside	185 x 60.5	1,500	4,000
<i>Quarter page</i>	1/4 page	Inside	185 x 60.5	1,500	4,000
	1/4 page (spread)	Inside	420 x 60.5	3,000	7,500



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