

# Application Form Joint Pavilion—Start-ups

**Deadline:**  
July 31, 2017

Please complete in full and return to  
application@ifat.de

application@ifat.de, Tel. +49 89 949-20284  
Messe München GmbH, Messegelände, 81823 München, Germany

## Company address (billing address)

Company		
Street / P. O. Box		
Postal code	Town	
Country		
Official company representative / Title	First name	Last name
<input type="radio"/> Ms <input type="radio"/> Mr		

**Please send us a company profile of no more than five DIN A4 pages (PDF file, max. 2 MB). It should clearly reflect your business activity in the product index selected. Otherwise your application cannot be processed.**

VAT ID No. (required by VAT legislation)
Number and place of company registration
Homepage

## Contact person (staff member in the company)

<input type="radio"/> Ms <input type="radio"/> Mr	Title	First name	Last name	Job function
Area code	Phone			E-mail (personalized)

### Response required. Please check:

- Applicants who are established in **Germany or in the European Union**: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant herewith declares that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Applicants who are **foreign government agencies** (ministries, embassies, consulates etc.) wishing to let space to co-exhibitors in exchange for payment: The applicant is considered a business enterprise (even without a VAT ID number) according to Art. 2 para. 3 of the UStG.
- Applicants who are established in a **country outside the European Union**: In the case of the given applicant, his/her company carries out business-related activities autonomously for the purpose of earning income on a sustainable basis (Art. 9 MwStSystRL). The applicant herewith declares that he/she is sourcing the services provided by Messe München GmbH for his/her company.
- Neither of the above declarations is applicable.** In such cases, Messe München GmbH will charge for its services plus statutory German sales tax even if the given applicant is established abroad.

## Address for correspondence (differing address only—not different invoice recipient)

Company	<input type="radio"/> Ms <input type="radio"/> Mr	Title	First name	Last name
Street / P. O. Box	Job function			
Postal code	Town	Area code	Phone	
Country				
E-mail (personalized)				

For differing invoice recipient, please complete form (see page 2).\*

## Press contact

<input type="radio"/> Ms <input type="radio"/> Mr	Title	First name	Last name	E-mail (personalized)

## Managing director

<input type="radio"/> Ms <input type="radio"/> Mr	Title	First name	Last name	E-mail (personalized)

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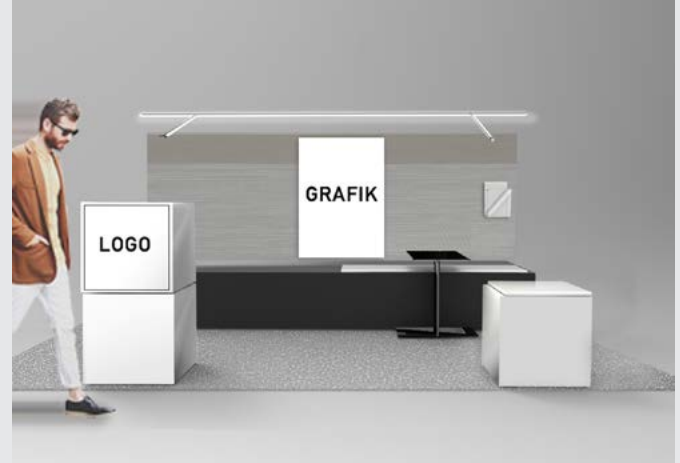
## Company address (please repeat)

Company

Postal code  Town

## Stand package for start-ups

- Stand space (8 m<sup>2</sup>) incl. modern booth construction and equipment
  - counter (dimensions 50 x 50 cm) with lockable base cabinet (incl. graphic printing)
  - brochure holder for your documents
  - lighting
  - rear wall for modular expansion (e.g. graphic print)
  - 3 seating units
  - 1 table
  - wastebasket
  - multiple socket outlet (three outlets, max. 1 kW)
  - additional costs (e.g. power consumption, booth cleaning etc.)
  - media services (basic entry: catalog, internet, mobile)
  - 3 free exhibitor passes (Print@home)
  - tickets for evening events



(For an overview of all services and components included in the participation fee, please refer to the Special Terms of Participation B 3)

### \*Different invoice recipient

Due to value-added tax legislation requirements, Messe München GmbH can only issue or rewrite invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the services to be charged. If the exhibitor wants to designate the invoice recipient as the contractual partner of Messe München GmbH instead of him/her, he/she can request the appropriate form at [application@ifat.de](mailto:application@ifat.de). The form should be completed and signed with legally binding effect and returned to Messe München GmbH. If Messe München GmbH has already rendered services to the exhibitor at the time of receipt of the request form, Messe München GmbH will have to bill these services to the exhibitor.

### Response required. Please check:

- The Participation Terms A and B as well as the Technical Guidelines ([www.ifat.de/application](http://www.ifat.de/application)) are recognized as legally binding in all parts.
- Please send a company profile with pertinent information of no more than five DIN A4 pages (PDF file, max. 2 MB) to [application@ifat.de](mailto:application@ifat.de).  
The profile should clearly reflect your business activity in the nomenclature categories selected. Otherwise your application cannot be processed.

Place and date

Company stamp and legally binding signature. Please repeat name in print.

save

Index of products  
and services >

back <

## Product Index

### Company address (please repeat)

Please indicate the key category under which your products  
or services are to be classified.

Data for catalog listing will be requested separately.

- |                         |   |                          |   |
|-------------------------|---|--------------------------|---|
| <input type="radio"/> 1 | Hydraulic engineering   | <input type="radio"/> 8  | Decontamination of old sites and soil treatment                 |
| <input type="radio"/> 2 | Construction of water and wastewater<br>treatment plants            | <input type="radio"/> 9  | Flue-gas scrubbing and air extraction,<br>air-pollution control |
| <input type="radio"/> 3 | Water supply and sewerage systems                                   | <input type="radio"/> 10 | Water and recycling services                                    |
| <input type="radio"/> 4 | Mechanical engineering and plant engineering<br>in water management | <input type="radio"/> 11 | Analysis and laboratory techniques for water<br>and recycling   |
| <input type="radio"/> 5 | Refuse management and recycling                                     | <input type="radio"/> 12 | Education, research, technology transfer                        |
| <input type="radio"/> 6 | Generating energy from raw and waste materials                      |                          |   |
| <input type="radio"/> 7 | Street cleaning, maintenance and<br>winter road services            |                          |   |

# Special Terms of Participation (B) Joint Pavilion—Start-ups

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

## Duration:

Monday, 14 to Friday, May 18, 2018

## Opening hours visitors:

Monday to Thursday 09:00–18:00  
Friday 09:00–16:00

## Opening hours exhibitors:

Monday to Thursday 07:30–19:00  
Friday 07:30–16:00

## Organizer and financing body:

Messe München GmbH  
Messegelände  
81823 München  
Germany

Tel. +49 89 949-20284

application@ifat.de

www.ifat.de

All prices indicated below are net and subject to applicable value-added tax.

## B 1 Application

Applications should be filed using the application form for start-up companies.

Deadline for applications is Monday, July 31, 2017.

## B 2 Admission and eligibility criteria

Admissible as exhibitors are all German manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer's works to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair/exhibition themselves.

Eligible as exhibitors are all companies that have existed for less than ten years and have successfully passed the seed and foundation stages. All exhibits must correspond to the index of products and services of this trade show and be designated by name and exact type in the application. Items other than those registered and admitted may not be exhibited. Moreover, the products and services should feature innovative details or ideas. Minimum requirement is an available prototype or a product / service that is already commercialized. The Messe München GmbH trade fair organizer has the final decision on admission.

## B 3 Participation fee

The net participation fee is:

EUR 2,200

### Included in the turnkey package are:

- registration fee
- booth space (8 m<sup>2</sup>)
- counter (dimensions 50 x 50 cm) with lockable base cabinet (incl. graphic printing), brochure holder for your documents, lighting, rear wall for modular expansion (e.g. graphic printing), 3 seating units, 1 table, wastebasket, multiple socket outlet (three outlets, max. 1 kW)
- media services: basic entry catalog, app, online database (mandatory communication fee)
- free use of service area (lounge), incl. coffee bar for all joint pavilion exhibitors
- automatic dispatch of starter kit with 500 online vouchers for your customers (please note that actually used vouchers will be invoiced separately)

- 3 free Print@home-Tickets (exhibitor passes)
- 1 trade show catalog
- additional costs: power consumption (max. 1 kW), booth cleaning and flat-rate waste disposal fee
- 1 ticket for GreenTec Awards (Sunday, May 13, 2018)
- 1 ticket for the Bavarian State Reception (Monday, May 14, 2018)
- 1 free electronic press compartment
- 1 free participation as an exhibitor in the media dialog event (January 2018)
- 1 free participation in the "Your key to trade fair success" initiative

**Note:** Additional services can be booked through the Exhibitor Shop. These will be billed to you after the event.

## Special Terms of Participation (B) Joint Pavilion—Start-ups

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

### B 4 Terms of payment (cf. A 7)

The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. **The times of payment specified in the invoices are binding and are to be complied with.**

Prior payment of the invoiced amounts in full is a condition for access to the rented exhibition space, listings in the trade show media (print, online, mobile) and the provision of exhibitor passes.

The final invoice for all additional costs not included in the complete package will be sent to the exhibitor after the close of the trade show (approx. six weeks). It is payable immediately upon receipt.

Due to value-added tax legislation requirements, Messe München GmbH can only issue or re-address invoices to an invoice recipient other than the exhibitor, if the recipient is Messe München GmbH's contractual partner concerning the

services to be charged. If the exhibitor wants to designate the invoice recipient as the contractual partner of Messe München GmbH instead of himself, he can request the appropriate form at the e-mail address provided in the application. The form should be completed and signed with legally binding effect and returned to Messe München GmbH. Messe München GmbH is under no obligation to accept the different invoice recipient named by the exhibitor as its contracting party. Insofar as Messe München GmbH has already rendered services to the exhibitor at the time of receipt of this form, Messe München will have to bill these services to the exhibitor (cf. A 7).

Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of **EUR 50** for each invoice amendment, unless the data included in the original invoice in respect of the name, legal form or address of the invoice recipient was incorrect and Messe München GmbH was responsible for the incorrect data.

### B 5 Official regulations and permits

In the erection, operation and dismantling of their structures at the exhibition center, exhibitors are to comply with all statutory and official regulations as well as the relevant requirements of Messe München GmbH and especially those from the Terms of Participation and the Technical Guidelines. In addition to the Technical Guidelines, the relevant safety regulations of the TÜV (German

organizations for technical inspection and control) also apply to all exhibits and other equipment and facilities; recognized codes of practice are to be complied with. Revolving tower cranes and the like must be secured in accordance with regulations. For safety reasons, it is not permitted to attach advertising media or other loads to cranes, with the exception of non-weighted flags.

### B 6 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under

No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

### B 7 Media services (catalog, internet, mobile)

The basic entry includes the company name, hall and stand number as well as the listing in the product index and this is invoiced by Messe München GmbH (cf. B 3 Mandatory communication fee). Exhibitors can book additional listings, e.g. in the product directory and other presentation opportunities in these communication media on a separate order form, respectively in the online catalog shop of the official media services partner. The media services partner will contact exhibitors directly and in time, handling these extra listings with the applicant in his own name and on his own account. Messe München GmbH assumes no responsibility for the accuracy and completeness of the exhibitor catalog (print, online and mobile).

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of entries placed in the online exhibitor catalog (print, online and mobile) of Messe München GmbH at the instigation of the exhibitor. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the entries under law in general or the law on competition, the placer of the entries shall hold Messe München

GmbH fully safeguarded against all claims asserted including all costs of any necessary legal defense on the part of Messe München GmbH. The same applies to entries from exhibitors, co-exhibitors and exhibitors on joint stands that the respective exhibitor has arranged in the Messe München GmbH exhibitor catalog (print, online and mobile).

The official media services partner for this trade fair is:

NEUREUTER FAIR MEDIA GmbH  
Büro Essen  
Westendstraße 1  
45143 Essen  
Germany  
Tel. +49 201 36547-410  
Fax +49 201 36547-325  
ifat@neureuter.de

## Special Terms of Participation (B) Joint Pavilion—Start-ups

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

### B 8 Exhibitor passes

Exhibitors obtain a specific number of Print@home-Tickets (exhibitor passes) valid for the duration of the event.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

Additional exhibitor passes can be ordered via the Exhibitor Shop at the price of **EUR 30** each. Exhibitor passes are intended for stand staff only.

### B 9 Photo, film and video shooting (cf. A 10)

For professional photo and film shots of the exhibitor's own stand during the running time of the fair, authorization is required from Messe München GmbH unless the exhibitor commissions persons who have already been admitted for this purpose and these possess a valid pass issued by Messe München GmbH. The exhibitor or the photographer commissioned receives the authori-

zation at the security control center of Messe München GmbH, Administration Building, access via Gate 1. For the authorization, a written order issued to the photographer is to be submitted. A fee of **EUR 40** is charged for the authorization.

### B 10 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))
- Stand number of the exhibition stand
- Name of the exhibitor
- Messegelände/Willy-Brandt-Allee, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during set-up and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

### B 11 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: April 2017