



Future of Printed Electronics

LOPEC 2019 – Main Press Conference

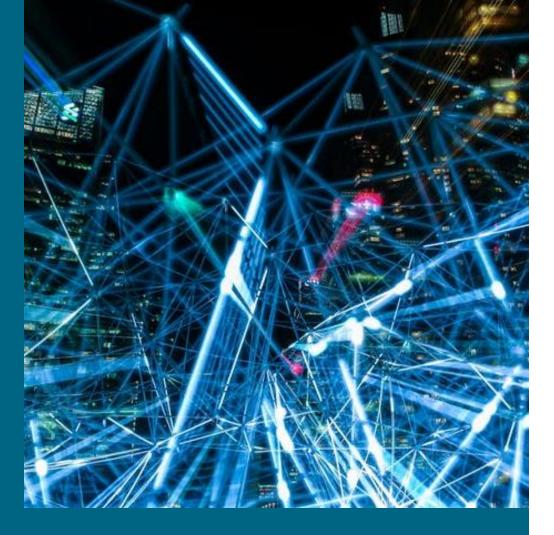
March 20, 2019 ICM, Messe München

Stan Farnsworth Chair OE-A Board Chief Marketing Officer, NovaCentrix

A working group within



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Technological Developments



Developments within the

Organic & Printed Electronics Industry

- » Increase of application flexible electronics
- » Technology enables new products
- » Combine the best of two worlds: Hybrid electronics

Major Breakthroughs





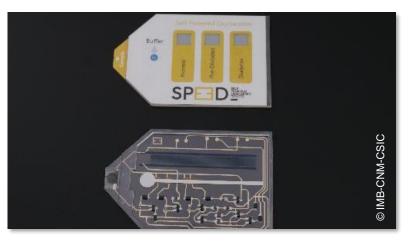
Rollable OLED TV Display



Integrated Smart Touch Interface



Foldable Smartphone



Self-Powered Diagnose Patches



OE-A Business Climate Survey

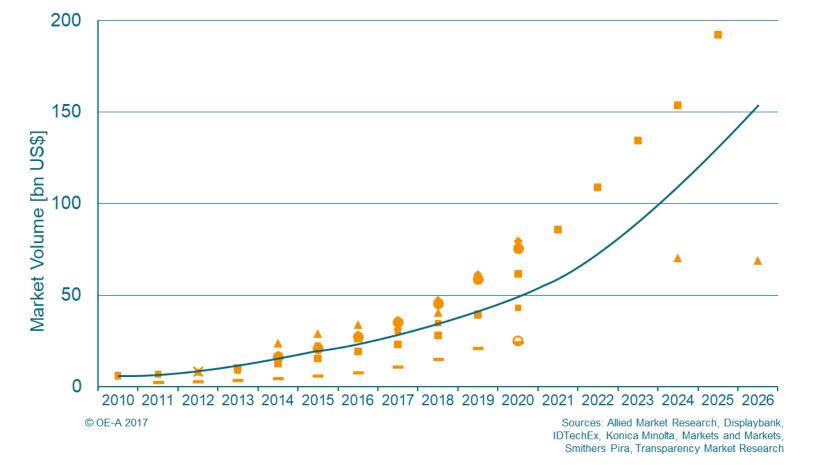


Development of OE-A Members' Market

- » Representing OE-A members from material suppliers to end-users
- » The entire industry expects a successful year 2019
 - Along the entire value chain
 - Around the globe
- » Companies are increasing their:
 - Investment in R&D

Comparison to overall printed electronics market





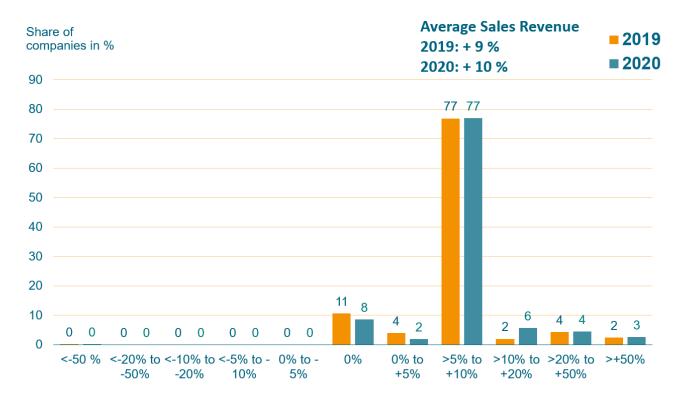
Increase from 2016-2017: 8% 2017-2018: 10%

2018: ca. 40 Bn US\$, predominant by OLED displays, conductive inks, 2027: 73.43 Bn. US\$

Strong growth potential for stretchable electronics, logic and memory, thin film sensors

OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019







> 73% of the participants
expect an increase in the
Printed Electronics Industry

» Average sales revenue

- 2019: +9%
- 2020: +10%

Source: OE-A, answers weighted by number of employees, figures rounded

OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019



Most important targeted end-user industries:



OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019







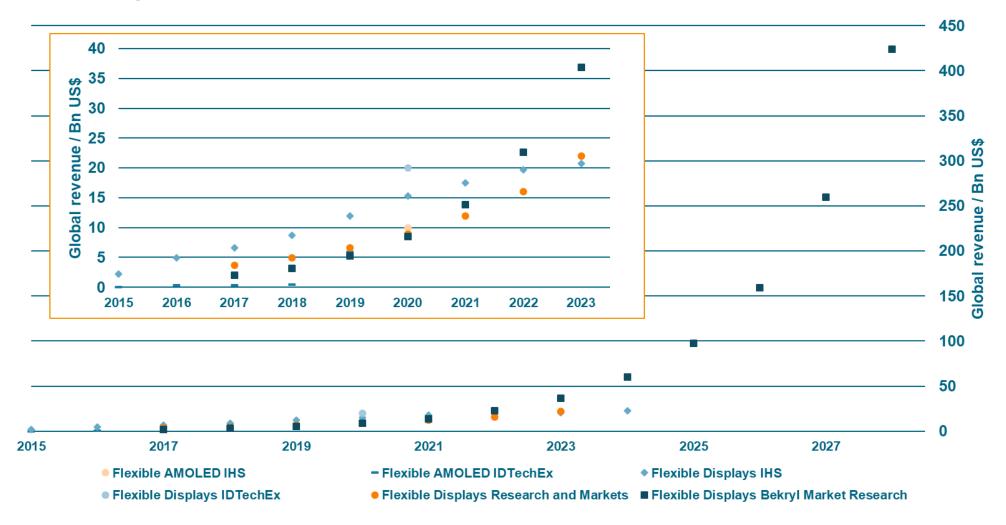


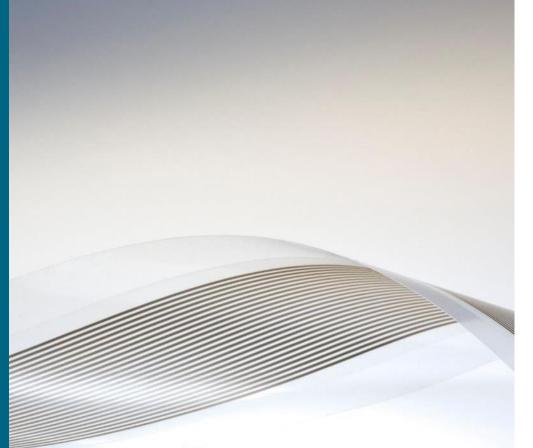




Flexible Displays

Global Revenue of Flexible Displays (zoomed inset) (all technologies)







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Image source: Schreiner



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