



# **Future of Printed Electronics**

# **LOPEC 2019 – Main Press Conference**

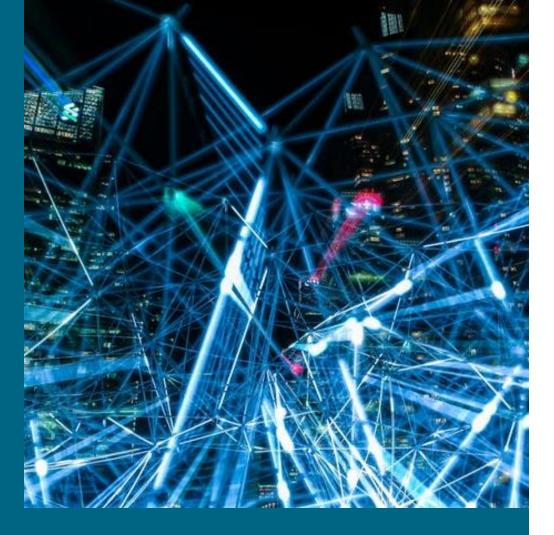
March 20, 2019 ICM, Messe München

Stan Farnsworth Chair OE-A Board Chief Marketing Officer, NovaCentrix

A working group within



Page 1 | 20.03.2019



### **Technological Developments**



#### **Developments within the**

### **Organic & Printed Electronics Industry**

- » Increase of application flexible electronics
- » Technology enables new products
- » Combine the best of two worlds: Hybrid electronics

# **Major Breakthroughs**





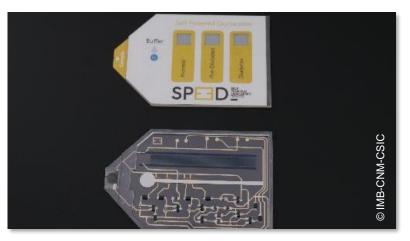
#### **Rollable OLED TV Display**



**Integrated Smart Touch Interface** 



#### **Foldable Smartphone**



#### **Self-Powered Diagnose Patches**



# **OE-A Business Climate Survey**

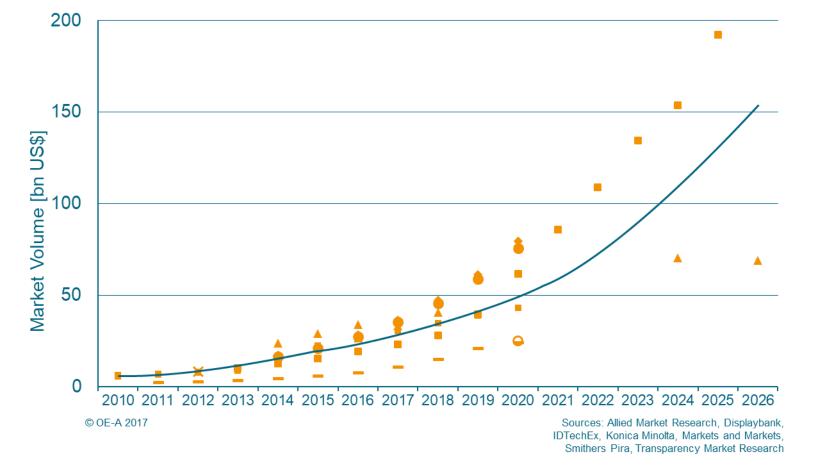


#### **Development of OE-A Members' Market**

- » Representing OE-A members from material suppliers to end-users
- » The entire industry expects a successful year 2019
  - Along the entire value chain
  - Around the globe
- » Companies are increasing their:
  - Investment in R&D

## **Comparison to overall printed electronics market**





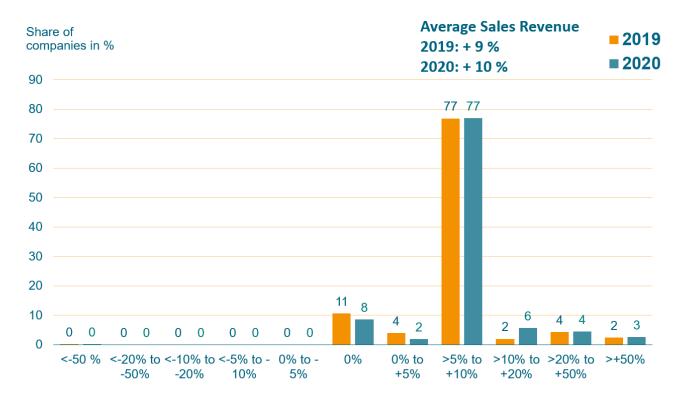
Increase from 2016-2017: 8% 2017-2018: 10%

2018: ca. 40 Bn US\$, predominant by OLED displays, conductive inks, 2027: 73.43 Bn. US\$

Strong growth potential for stretchable electronics, logic and memory, thin film sensors

# OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019







> 73% of the participants
expect an increase in the
Printed Electronics Industry

#### » Average sales revenue

- 2019: +9%
- 2020: +10%

Source: OE-A, answers weighted by number of employees, figures rounded

# **OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019**



Most important targeted end-user industries:



# **OE-A Business Climate Survey on General Trends in Organic and Printed Electronics, March 2019**







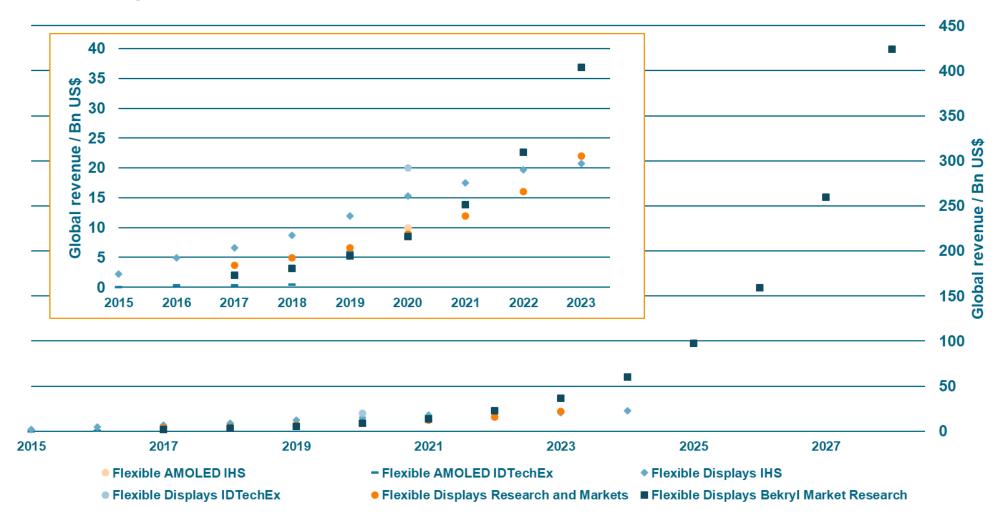


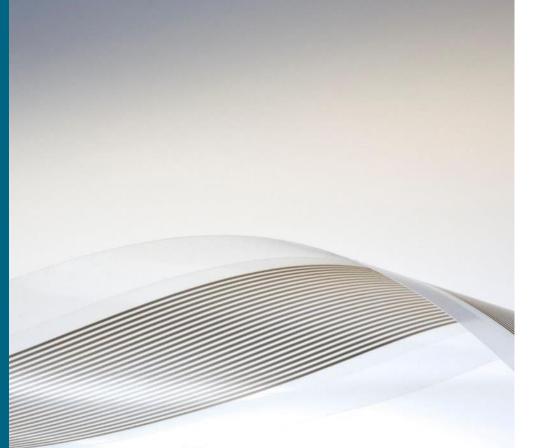




#### **Flexible Displays**

### Global Revenue of Flexible Displays (zoomed inset) (all technologies)







Stan Farnsworth Chair OE-A Board & Chief Marketing Officer NovaCentrix

+1 512 49 19 50 02 10 stan.farnsworth@novacentrix.com



Dr Klaus Hecker Managing Director

+49 69 6603-1336 klaus.hecker@oe-a.org



Sophie Isabel Verstraelen Project Manager Press & PR

+49 69 6603-1896 sophie.verstraelen@oe-a.org



oe-a

Image source: Schreiner



OE-A in

www.oe-a.org

@OEAonline